



- › **Enhanced risk management.**
- › **More investment in agriculture.**
- › **Improved livelihoods.**

Partnering to turn risks into opportunities:
new horizons 2019 and beyond

How to keep the Global Promise?

The Platform for Agricultural Risk Management is the global partnerships that can connect the dots.

Poverty

Economic shocks and adverse events such as rises in food prices, drought, unemployment, illness or death are still part of the common causes of poverty traps, gender inequality and chronic poverty.

Food Security

The world has witnessed increased incidences of chronic and transient food insecurity fuelled by crop failures, food price spikes, and a host of other agricultural risks.

Climate Change

The effect of climate change is already being felt by agricultural systems due to unpredictable weather patterns, gradual shifts in climatic conditions, and more extreme weather events.

Building resilience in the agricultural sector is getting increasingly urgent as seen in the Global Agenda efforts of the past years:

G20

Need for A Global Platform on Agricultural Risk Management
DEC 2013

SENDAI FRAMEWORK

For Disaster Risk Reduction
MAR 2015

ADDIS ABABA

Action Agenda
JUL 2015

THE GLOBAL GOALS

An Agenda For 2030 (SDG1, SDG2, SDG13)
SEP 2015

COP21, COP22, COP23

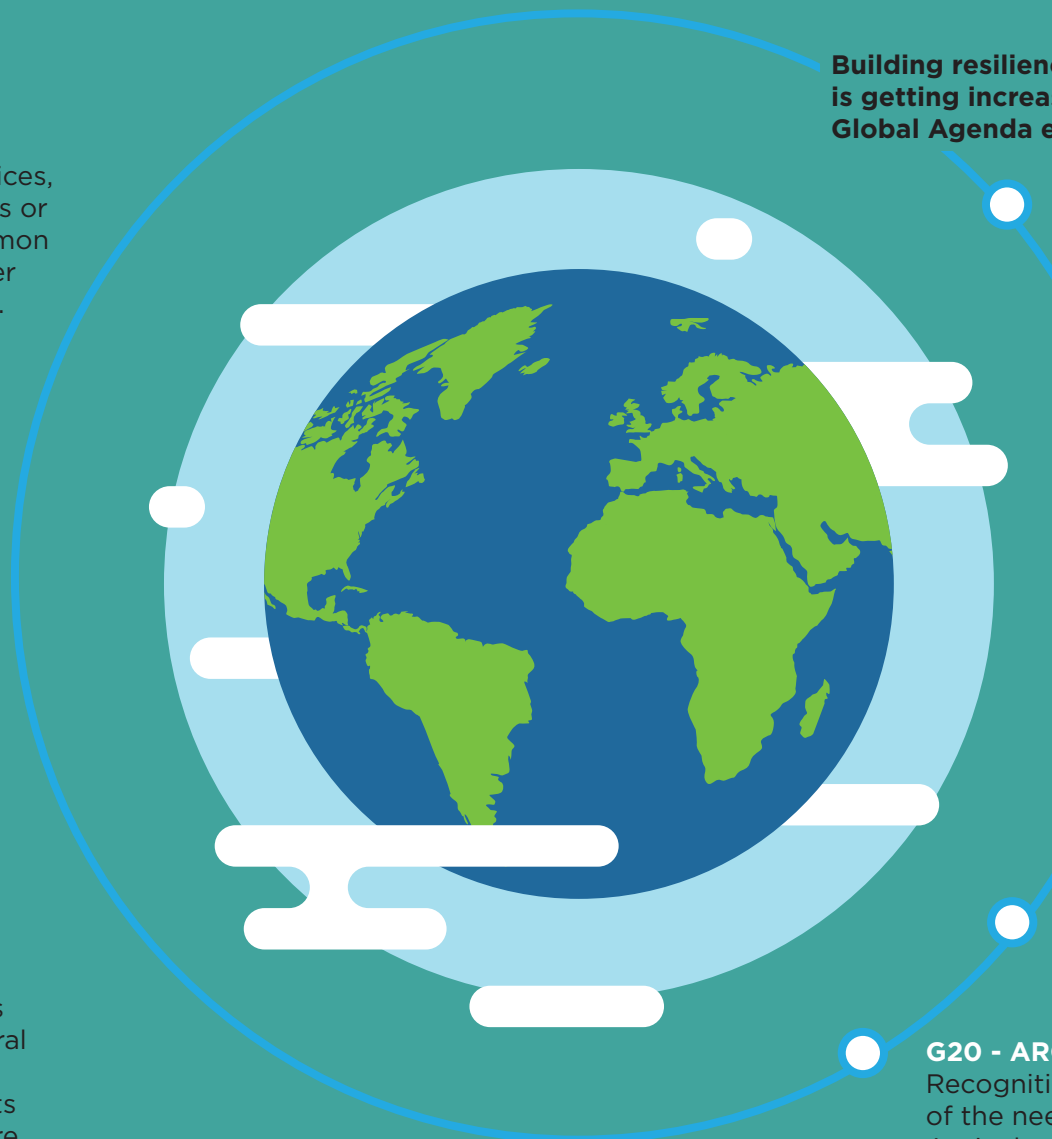
On Climate Change
DEC 2015, NOV 2016, NOV 2017

G7 - ITALY

on Agricultural Risk Management
JUL 2017

G20 - ARGENTINA

Recognition and confirmation of the need of the Platform On Agricultural Risk Management
JUL 2018





Turning risks into opportunities

Moving away from a culture of coping with disasters towards a smart management of risk

- 75% of the world's poor are rural and most are involved in farming activities.
- In Sub-Saharan Africa alone, agriculture accounts for 1/3 of the gross domestic product and 3/4 of employment
- The failure to adequately address the prevalence and complexity of multiple risks facing agricultural systems continues to leave many countries extremely vulnerable.

Risks VS Opportunities



Climate and weather

Mitigating shocks to agriculture production boosts productivity.



Environmental and biological

Curbing production volatility protects rural jobs and household food security.



Market and price

Diversifying production systems and improving stewardship of natural resources nurtures biodiversity.



Policy and institutional

Empowering women to manage risk strengthens food security.

By reducing uncertainty, effective agricultural risk management (ARM) creates a more predictable environment for investments and sustained rural sector growth.



Bringing evidence to improve risk management

An innovative methodology to manage risks: the holistic approach

The holistic assessment and prioritization of risks is a key element, as agricultural risks are all interconnected. This approach looks at all risks and their interactions to design comprehensive ARM strategies that contribute to resilience-building.

An evidence-based assessment of the risks, not only empowers farmers, but also informs governments and their partners on how to make the best decisions to minimize the negative impacts of risks and take advantage of investment opportunities.

PARM has developed a methodology to assess, prioritize and manage agricultural risks to enable client countries to integrate ARM strategies in their policies and interventions, through:



Assessing & Prioritizing Risks

PARM provides technical support to its partners countries with the introduction of systematic and holistic risk assessments where risks are identified, analysed, and prioritized in consultation with key players and stakeholders.



Developing capacities

PARM facilitates this process by transferring capacity on ARM to agricultural stakeholders at various levels, partnering with local and international research institutions and the private sector in order to institutionalize ARM knowledge and practices.



Assessing & Finding the right tools

PARM works in partnership with its partners to identify the appropriate tools needed to address their risk priorities and to ensure that they are sustainable and accessible to be effectively implemented and used.



Learning & sharing knowledge

PARM has a unique role of knowledge broker engaging the global community of practice by stimulating awareness of ARM approaches, sharing of experiences, available risk management tools, and impacts of such interventions.



Leveraging public and private financing and investments in agriculture

Managing agricultural risks requires large scale and long term investments, which are often difficult to secure in the resource-constrained environment that many developing countries encounter.

By providing technical assistance (no financial) to government and donors in the design of ARM projects/programs, with strong participation of the private sector, PARM will facilitate tools and strategies reaching the local level through:

- identifying risk and opportunities for building resilience at project/programme level;
- innovation and design of commercial products for private sector service providers adapted to specific projects/programmes or investments;
- innovation and design of public good and public sector services to build sustainable supply chain interventions at macro and meso level;
- developing business models that can be replicated and scaled-up in similar situations;
- setting up public-private partnerships for piloting and scaling up commercially viable solutions



Building global to local strategic partnerships for ARM

Managing risk requires multidisciplinary action and coordination at various levels. Partnerships between governments, technical partners, donors and the private sector are crucial to create synergies and effectively manage risks. The demand-driven integration of ARM into policies and practices is a key element for the sustainability of ARM interventions and to channel more investments into the agricultural sector.

PARM itself represents the partnership between a group of donors and strategic partners and has been facilitating collaborative relationships with host governments, donor governments, development partners, regional economic communities, farmers' organizations, academia and think tanks, and the private sector with the objective to:

- create synergies, reinforce capacities, and leverage the resources to build ownership and ensure institutionalization of ARM practices in the countries
- promote and build a more systematic flow of information and knowledge among PARM key stakeholders to raise visibility, awareness, advocacy and implementation of ARM;
- build up and maximize the transfer of available technical knowledge and capacities on ARM through other partners;
- enhance the interaction and collaboration on ARM with existing and new actors in order to achieve larger benefits and reach more beneficiaries;
- mainstream and position ARM prominently in the global and continental rural development topics.

Partners for ARM

**Governments/
Development Agencies**

**Universities
and NGOs**

**Agriculture
stakeholders**

**Farmers
Organizations**

**Private
Sector**

The Role of PARM: putting global policy into action (2019-2024)

What is PARM?

PARM is the Global Platform on Agricultural Risk Management

Vision

Agricultural investments become more sustainable in developing countries

Target Beneficiaries

Macro Level

governments, global actors, and decision makers (G7, G20, SDGs supporting initiatives)

Meso Level

extension services, financial intermediaries, women groups, NGOs, cooperatives, farmers' enterprises and organizations, etc.

Micro Level

smallholder farmers



Geographical Scope

PARM is a demand-driven service provider. PARM will continue to consider Africa as a priority region going forward, however it may expand its geographical scope for countries that demand PARM assistance in response to the new global needs and donors priorities.

Expected Results

- ARM approach is incorporated into regional and/or national stakeholders' policy design processes.
- In-country implementation of ARM pilot/demo projects/programmes and private sector investments increased.
- Enhanced partnerships, knowledge generation/sharing and improved capacity on ARM at local, national, regional and/or global level.

Structure

Governance

PARM is governed by a Steering Committee, an Advisory Committee and the Secretariat, hosted by IFAD. These bodies ensure that PARM activities respond to its founding objectives and deliver good quality and neutral assistance to report back to the G7-G20.

Financing

10 EUR MILLIONS

for a period of five years, which includes nine new country processes

PARM Results (2013-2018)

Launch
of PARM

Completion of PARM
activities in 8 countries

DEC 2013

JUN 2019

With the support of PARM, ARM has been or is in the process of being incorporated in the National Agricultural Policy and Investment Plan and the Extension Services Strategy of 8 sub-Saharan African countries (Cabo Verde, Cameroon, Ethiopia, Liberia, Niger, Senegal, Uganda and Zambia). PARM, during its first four years of implementation:

- Brought evidence to improve risk perception with **85% assessments officially validated** by Governments
- identified major priority risks in **8 out of 8 selected** countries
- assessed and identified agricultural risk management **tools in 8 out of 8 selected** countries
- created knowledge on ARM with **19 studies** published and **27 policy briefs and country profiles** produced
- **increased awareness and developing capacity on ARM with 820 national stakeholders engaged in PARM processes through 10 national workshops, 575 of them trained, 270 international practitioners reached through webinars**
- promoted partnerships for ARM with **270 international partners engaged through 3 international knowledge events and 23 strategic consultations** with key partners to move forward the ARM agenda

Our Partners

Strategic Partners



Technical And Knowledge Partners



The Way Forward

In order to continue and strengthen our efforts, the Platform is launching the **second phase of the programme PARM Horizon 2 (2019-2024)** and **seeking new partners active in the agriculture sector and risk management to join in moving to new horizons.**

PARM Secretariat International Fund for Agricultural Development (IFAD)

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